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عقد من الرعاية
A DECADE OF CARE
2015 - 2025



كليفلاند كلينك أبوظبي
Cleveland Clinic Abu Dhabi
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VIRTUAL MEETING

OTOLARYNGOLOGY ROUNDS 2025

📍 CLEVELAND CLINIC ABU DHABI - UAE

ROUND 1:
**A TOPICAL UPDATE ON OTOTOLOGY,
NEUROTOLOGY AND LARYNGOLOGY**

📅 **SATURDAY | 20 SEPTEMBER 2025**

ROUND 2:
THYROID CANCER UPDATE 2025

📅 **SATURDAY | 15 NOVEMBER 2025**



2025
SPONSORSHIP PROSPECTUS

MESSAGE FROM THE ACTIVITY DIRECTOR



Dear Colleagues,

It is with great enthusiasm that I welcome you to the **Otolaryngology Rounds 2025**, a virtual series dedicated to advancing the field of otolaryngology—head and neck surgery.

As we gather online, we remain united by a shared purpose: to expand clinical knowledge, exchange best practices, and continue improving patient care.

This year's Otolaryngology Rounds will feature focused virtual sessions held twice throughout the year, each covering key topics in the specialty. Sessions will include high-impact lectures followed by interactive panel discussions led by leading experts from the region and beyond.

Your participation is vital to the success of this program. Together, we will explore emerging trends, innovative approaches, and real-world clinical experiences that shape the future of otolaryngology.

I encourage you to actively engage in the discussions, connect with peers, and make the most of the valuable insights shared throughout the series.

Looking forward to a productive and inspiring virtual experience.

Best regards,



Dr. Mahdi Shkoukani

Department Chair
Otolaryngology (ENT) and Head & Neck Surgery
Surgical Subspecialties Institute
Cleveland Clinic Abu Dhabi

CONFERENCE OVERVIEW



EVENT NAME



Otolaryngology Rounds 2025

DATE



Round 1: **September 20, 2025**

Round 2: **November 15, 2025**

VENUE



Cleveland Clinic Abu Dhabi

EXPECTED NUMBER OF AUDIENCE



500+

EVENT FORMAT & TARGET SPECIALTIES



ROUND 1:(WEBINAR)

- Otolaryngologists
- Head and Neck Surgeons
- Facial Plastic and Reconstructive Surgeons
- Laryngologists
- Otolologists
- General Surgeons
- Plastic Surgeons
- Oncologists
- Speech Therapists
- Primary Care



ROUND 2:(WEBINAR)

- Endocrinologists
- Endocrine Surgeons
- Otolaryngologists
- General surgeons
- Medical Oncologists
- Radiation Oncologists
- Nuclear Medicine
- Pathologists
- Radiologists



CONFERENCE OBJECTIVES



This education series aims to bring together medical practitioners and to keep them up to date on the latest evidence of diagnostic testing and management in Otolaryngology, Thyroid Disease, Head and Neck Pathology and Reconstructive Surgery.



BECOME A SPONSOR



We offer a wide range package of opportunities to showcase your products and services as sponsor, you will receive, exhibition space, and a valuable opportunity to invest in a relationship with fellow sponsors.

Make sure your company stand from the crowd and get maximum exposure to market with our value-added opportunities.

BE INVOLVED

REASONS TO

EXPOSURE



Employ strategic measures to fortify your brand, ensuring it stands out distinctly from the crowd, leaving a lasting impression in a competitive marketplace.

PROFFESIONAL NETWORKING



Leverage the power of professional networking: Expand your reach by connecting with influential individuals; be recognized by a wide audience. Sponsorship empowers growth.

SHAPE OUR INDUSTRY



By supporting us, you contribute to the promotion of cutting-edge reseach and Otolaryngology advancements in UAE. Join us in making a difference!

SPONSORSHIP PACKAGE 2025



Sponsorship Level	GOLD AED 50,000	SILVER AED 25,000
Pre-Conference Advertising		
Company logo and profile under 'industry & exhibition' tab on summit website	✓	✓
Company logo on email campaigns to explicitly consenting registered delegates	✓	✓
Acknowledgements in PR & social media campaigns as exhibitor	✓	✓
Conference Advertising		
Company logo featured on non-education conference program as exhibitor	✓	✓
Company name and logo acknowledgement as exhibitor at the Closing / Post CME lectures.	✓	

Note: All sponsorship rates are in AED and subject to 5% VAT.



Terms & Conditions

If a Purchase Order application or other approval documentation is required by your organization prior to confirming your booking, all relevant paperwork must be sent from your organization at the time of booking request. The organizer reserves the right to reassign any sponsorship package/exhibition booth to another sponsor/exhibitor if the below conditions are not fulfilled. By submitting this form, you are confirming your participation in this conference and a tax invoice will be issued on receipt of your booking confirming your participation.

1. Obligation of the Parties:

- a. MCO will manage and organize the webinar with the utmost professionalism.
- b. Second Party shall pay the amount of selected package (5% VAT excluded) to MCO for sponsoring the conference.
- c. Second Party shall pay the amount 100% in advance upon execution of this agreement.
- d. Second Party shall be liable to invite their guests at their own costs.

2. Penalty:

- a. MCO shall be entitled to a 10% penalty in the event Second Party doesn't pay the sponsorship amount within 15 days from the execution of this agreement.
- b. MCO shall be entitled to an additional penalty of 10% in the event the sponsorship amount is not paid to MCO after the conference.

3. Cancellation:

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this agreement, then the below-mentioned cancellation amount will be forfeited:

- a. 30 days before the conference - 25% of the sponsorship amount will be forfeited
- b. After the 31st day - before 20 days of the conference 50% of the sponsorship amount will be forfeited.
- c. After the 21st day – till one week before the conference - 75% of the sponsorship amount will be forfeited.
- d. Between one week - On the day of the conference – 100% of the sponsorship amount will be forfeited.

4. Termination:

- a. This Agreement will be automatically dissolved upon the completion of the conference.
- b. In the event the Second Party does not pay the sponsorship amount within 15 days from the date of execution, MCO has the absolute right to terminate this agreement with immediate effect. Though the penalty amount as mentioned in (2) will be applicable.

5. Confidentiality:

The Parties agree that they will at all times (both during the term of this Agreement and after its termination) keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- * Was public knowledge or already known at the time of disclosure; or
- * Subsequently becomes public knowledge other than by breach of this Agreement; or
- * Subsequently comes lawfully into the possession of that party from a third party. To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

6. Force Majeure:

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation, or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

7. Indemnity:

The Second Party shall indemnify MCO for any loss, damage, cost, expense or claim suffered or incurred by the Second Party arising directly or indirectly out of any breach of this Agreement or any negligent act or omission by the Second Party in connection with this Agreement.

8. Jurisdiction Any dispute between the Parties shall be resolved in accordance with the laws of the United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

9. Time shall be of the essence of this Agreement.

10. The Parties will execute this Agreement in 2 counterparts, one shall be with MCO and another shall be with the Second Party.

11. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties

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THANK YOU!

Prepared By



FOR MOR INFORMATION:



Conference Secretariat



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